We will save 1 million lives by 2020
Your Phone is the most advanced sensor device in history.
We create a unique set of global mobile apps that analyze your health through millions of data points.

**Data Collection**
We pull millions of data points from mobile device sensors, apps, wearables and the environment.

**Risk Assessment**
We translate the data into influence factors and assign a risk score for particular diseases.

**Risk Management**
We monitor the users risk and give individual behavioral change recommendations.

**Early Recognition**
We scan for patterns and signals and send warnings before a disease breaks out.
Entry Market

Burnout Syndrome

- €140 billion* costs in healthcare p.a. globally
- 250 million (est.) people are endangered worldwide
- €12,9 billion**: costs in healthcare p.a. in Germany
- 3,4 million people are endangered*** in Germany

The global healthcare market is growing:

$ 5.3 trillion****

Global average spending on healthcare is 6.9% of GDP****

$ 2.7 trillion*****

US spends 17.1% of their GDP on healthcare*****

*World Health Organization (WHO 2011a) ** German Government (Bundesanstalt für Arbeitsschutz und Arbeitsmedizin), *** Studie zur Gesundheit Erwachsener in Deutschland (DEGS1) des Robert Koch-Instituts, ****Deloitte, *****CMS.gov, ******WORLD Bank
<table>
<thead>
<tr>
<th>TARGET</th>
<th>We target pre-diagnosed users managing burnout or relapse risk. This group shows high attention and high willingness to spend money. Burnout prevention management is poor.</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOW IT WORKS</td>
<td>Our first App MINDABOUT automatically collects data &amp;</td>
</tr>
<tr>
<td></td>
<td>- Assesses individual burnout risk</td>
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<td>- Explains influence factors that affect users’ health</td>
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<td>- Enables users to adapt behavior</td>
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<td>- Increases users’ health by changing health awareness</td>
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</tbody>
</table>
Our proprietary algorithm uses up to **195 million individual data points per user** and translates them into health risks and behavior change recommendations.

<table>
<thead>
<tr>
<th>MOBILE SENSORS</th>
<th>SOCIAL MEDIA</th>
<th>WEARABLES</th>
<th>APPS</th>
<th>ENVIRONMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accelerometer</td>
<td>Facebook</td>
<td>Fitbit</td>
<td>Apple Health</td>
<td>Air Pressure</td>
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<tr>
<td>Gyroscope</td>
<td>Twitter</td>
<td>Apple Watch</td>
<td>Food Tracker</td>
<td>Smog</td>
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<tr>
<td>Magnetometer</td>
<td>LinkedIn</td>
<td>Samsung Watch</td>
<td>Sleep Tracker</td>
<td>Temperature</td>
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<td>Microphone</td>
<td>Instagram</td>
<td>Nike Fuel</td>
<td>Fitness -Tracker</td>
<td>Sun Exposure</td>
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<td>GPS</td>
<td>Foursquare</td>
<td>Brain Wave -</td>
<td>IBM Watson</td>
<td>Humidity</td>
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<tr>
<td>Core motion</td>
<td>Pinterest</td>
<td>Wearables</td>
<td></td>
<td>Weather Stress - Index</td>
</tr>
<tr>
<td>Calls</td>
<td>Flickr</td>
<td>Jawbone</td>
<td></td>
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</tr>
</tbody>
</table>
Based on 700+ Academic Studies

- In-depth screening for qualitative risk factors from licenced Doctors
- Renowned studies published through Research Gate, PubMed and Google Scholar

Algorithm is fed with up to 195 Mio Data Points

Burnout = $\beta_A + \beta_B + \beta_C + \beta_D + \infty$

A = work hours (motion sensor, GPS)
B = sleep (motion sensor, microphone)
C = social activity (social media, location, Watson)
D = daylight exposure (location, external database)
E = physical activity (Apple Health)
\infty = stress, noise level, nutrition, socio-economic status, social activity, heart rate, screen time …

Translating mobile data into health risk factors and change recommendations
Team

Sebastian Sujka / CEO
- Founder of Datamonk
  - exit to Hitfox Group
- Founder of Whitewall Healthfoods
  - exit to Schober AG
- Military Service at NATO Intelligence Unit
  - highest possible security level
- Major Finance Top 10%

Matteo Carli / CTO
- Head of Product at Datamonk
  - exit to Hitfox Group
- Senior Product Management at Twago & SponsorPay (now Fyber)
- Process Analyst at Oracle
- Master of Econometrics Top 10%

Dr. Silvan Türkcan / Advisor
- PhD in Biophysics (Postdoc in Stanford)
- 12 publications (6 physic, 4 applied mathematics, 2 medicine)
- 2 patents and 2 pending (2 patents already used by startups)
- Co-founder of medical startup Med.io

Dr. med. Jonas Harder / Head of Medical
- PhD in Medicine (ENT)
- Clinical research administrator at Charité Berlin
- Four year clinical work in Charité Berlin
- Design Thinking School at HPI
- Head of Medical at Caribox (now Sanubi)
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